



Regulation of Non-price Vertical Restraints

-- Experience and Approaches

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1. Analysis of SAIC's Law Enforcement

1) Cases regarding non-price vertical restraints

According to the publications of the China's state administration for industry and commerce (SAIC), the SAIC has concluded 24 cases regarding monopolistic agreements from 2013 to 2017. The investigation on one of the cases was stopped and the decision on suspension of the investigation was concluded.

2) Matters of concern

- Ambiguity of legislation
- Preference of legislation





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1. Analysis of SAIC's Law Enforcement

3) Highlights in the law enforcement

- a. Improvement of the concept of law enforcement
- b. Enrichment of experience on law enforcement
- c. Strengthening law enforcement
- d. Better effect of law enforcement

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2. Categorized Analysis of Non-price Vertical Restraints in China

- 1) Exclusive Dealing Agreement
- 2) Agreement with territorial and customers restriction
- 3) Tying Agreement

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Approaches of Enhancing Law Enforcement of Nonprice Vertical Restraints

1. Improvement of legislation, and speed-up promulgation of the supporting rules
2. Strengthening of law enforcement, enlarging investment on the better enforcement resources
3. Cultivation of the Competitive Culture

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Thank You for Your Attention!

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